



Agro Israel 2022

November 2-3

The 15th Agricultural Exhibition & Conference
Ma'ayan Harod National Park, Israel
www.agroisrael.co.il

Agro Israel Organizers



A MESSAGE FROM THE AGRO Israel ORGANIZERS

Dear Friends and Colleagues,

We are pleased to officially announce the 15th Agro Israel Agricultural Exhibition & Conference, scheduled for November 2-3, at the Mayan Harod National Park.

Our event has been taking place for the past 14 years and is the meeting place for Israel's Agri experts, farmers, extensionists, and academicians.

Global warming, climate change, extreme weather phenomena, and water deficiency require extensive research, profound tactics, and durable solutions from us.

Israeli companies and R&D departments constantly deal with the future. They try to find solutions to growing food demand due to the increasing population, find ways to deal with depleting natural resources such as water and soil, and face food security and food safety challenges.

Conference outline: **Innovative Technologies and Artificial Intelligence Applications in Agriculture.** Two days of conference headed by **Elkana Ben Yashar**, Immediate Past Director of Northern R&D, MIGAL Galilee Research Institute, will cover the following topics:

- Smart Agriculture and Robotics
- Flowering time control systems
- Injury monitoring technologies
- Disease detection using AI
- Agriculture in Information Age
- Orchards of the future
- Production Technologies in Orchards
- Bridging the gap between R&D and Application Precision Livestock Farming
- Trending 2050 – best practices and methods

The Agro Israel management team will be happy to support you in building a fruitful visit to the event by helping you network with companies and experts in the field.

Looking forward to seeing you at Agro Israel 2022



EXHIBITORS PROFILE

- Agroecology
- Agricultural Machinery
- Biotechnology
- Greenhouses
- Marketing & Export Services
- Plasticulture
- R&D

- Turnkey Projects & Knowledge Transfer
- Software & Hardware
- Fertilizers & Chemicals
- Forklifts & Handling
- Equipment
- Farming

- Irrigation & Water Management
- Organic Agriculture
- Plant Protection
- Post-Harvest Treatment
- Precise Agriculture



INFORMATION FOR VISITORS

Agro Israel Schedule

Date	Activity	Time
Tuesday, November 1, 2022	Professional Tour	08.00 AM – 18.00 PM
Wednesday, November 2, 2022	Exhibition and Conference	10:00 AM – 16:00 PM
Thursday, November 3, 2022	Exhibition and Conference	10:00 AM – 16:00 PM

HOW TO REACH TO THE MA'AYAN HAROD NATIONAL PARK

The Ma'ayan Harod National Park lies in the Harod Valley. To get there by car, drive on the Afula – Bet She'an road (Highway 71) about 8 kms from Afula, on the way to Gideona.

Shuttle service will be available from the train station.

SPACE ALLOCATION & BOOTH PACKAGES FOR EXHIBITORS

Space allocation for exhibitors is on a "first-come, first-served" basis. A completed Exhibit Space Contract, accompanied by advance payment should be mailed or faxed to the Exhibition Manager to ensure reservation of your desired location.

Exhibitors are welcome to modify any space to their specific requirements. A revised floor plan will be included with the booth confirmation. Please note that an alternative location should be clearly indicated on the Exhibition Booking Form. Participation will be finalized only upon confirmation of the payment.

Agro Israel exhibition will be held in outdoor areas of the Ma'ayan Harod National Park.

FOR BOOTH ENQUIRIES PLEASE CONTACT:

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